

15 West 24th Street 3rd Floor

Flatiron District, New York City

SERHANT.



15 West 24th Street 3

It's Really Big.

There's a moment, when the elevator doors part, when the entire loft unveils itself at once—over 4,100 square feet stretching wide, sunlight washing through nine oversized south-facing windows, and ceilings rising overhead with the quiet, remarkable drama only true lofts of this scale can offer.

Currently configured as two adjoining units, the space provides a rare degree of flexibility. Live comfortably in one while you plan the transformation of the other, maintain a dedicated work studio alongside a private home, or envision the seamless creation of a sweeping, floor-through residence tailored entirely to your needs. With a footprint this large and existing infrastructure that supports multiple configurations, the possibilities unfold naturally.

Imagine movie nights projected across a fifty-foot span, art displayed along an uninterrupted run of gallery-worthy wall, or slow weekend mornings as the open expanse becomes a playground of light and movement. Host gatherings of fifty without shifting a single chair, or holidays where the entire family fits effortlessly—this is a home that accommodates life at every scale.

Positioned on a tranquil, cut-off block at the meeting point of Flatiron, NoMad, and Chelsea, the loft offers a rare blend of serenity and proximity. You're buffered from the city's pace yet only seconds from its culture, dining, and green spaces—an ideal balance for those who want both calm and connection.

The building is a boutique cooperative of just ten floor-through residences, with a communal rooftop retreat above. This offering delivers not just impressive volume but a genuine sense of privacy and possibility. It is an opportunity to shape an extraordinary home around your vision—one that will evolve with you, inspire you, and remain unforgettable long after the first visit.



Great Room | Room for ten settings, and countless stories

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Chef's Kitchen | Adorned with Miele and Sub-Zero, designed for effortless hosting and everyday ease

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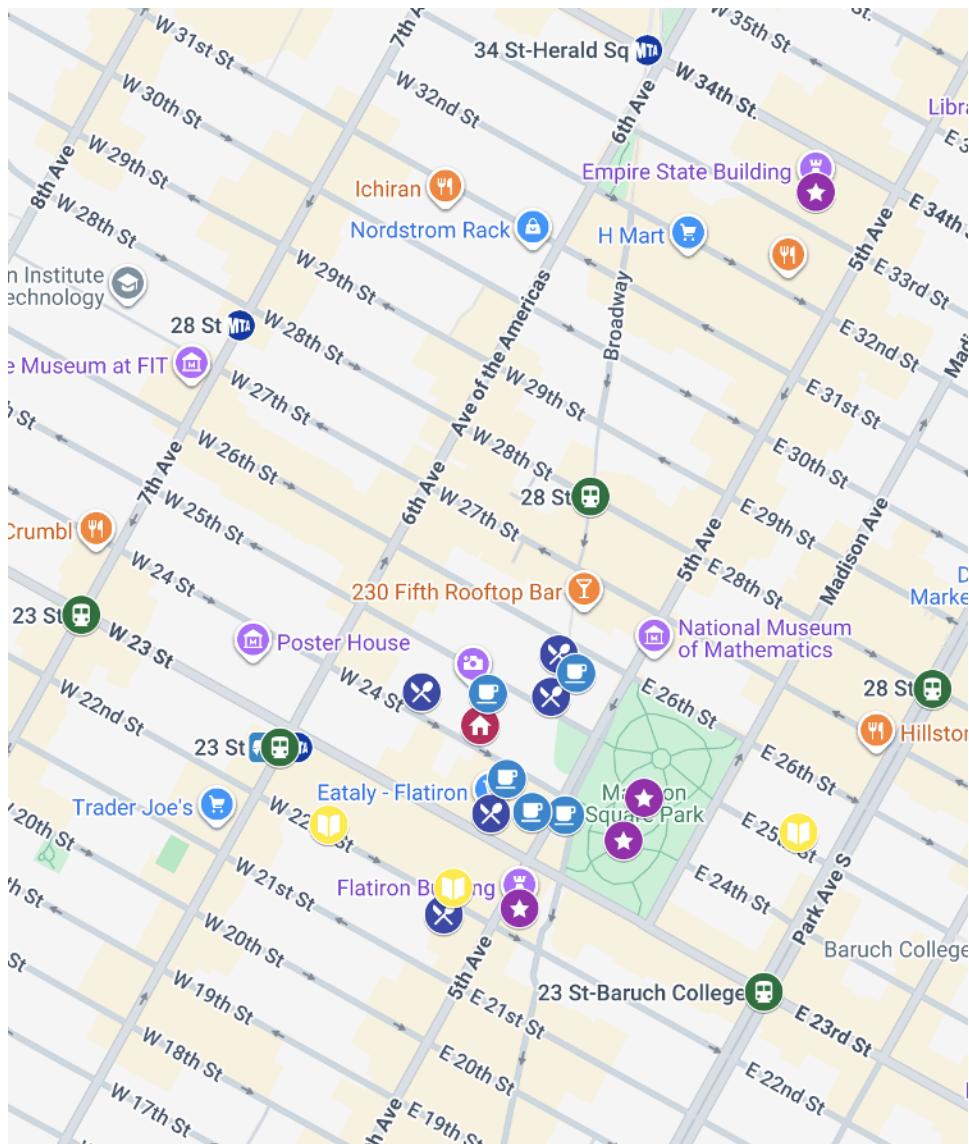
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Rear Studio | An versatile, open canvas ready for your next chapter

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Flatiron

Manhattan

Flatiron is a vibrant neighborhood famous for its iconic architecture, Madison Square Park, cafés, destination dining and stylish boutiques. Sunlit streets, classic lofts, and effortless access to both uptown & downtown make it one of the most desirable places to live in Manhattan.

Neighborhood | Flatiron



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Manhattan NY 10010

\$4,300,000

Maintenance: \$8042/Mo

4 Bedrooms 4100 SF

2 Baths, 1 Half Bath

Apartment Features

11.5' Beamed Ceilings Flexible Plumbing
North & South Exposures
Private Key-locked Elevator In-unit Laundry
18 double-height windows
Communal Rooftop Retreat



Floor Plan and Financials





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Exclusive Sales and
Marketing By

SERHANT.

SERHANT. is the first real estate company launched and designed for the marketplace of tomorrow. We grew from the #1 ranked sales team in New York City into a full-service firm that is revolutionizing the traditional real estate model.

At **SERHANT.**, we do things differently. Our in-house production and branding teams — **SERHANT.** Studios and ID Lab — develop disruptive content that engages the market by exploring new creative frontiers and redefining pathways to connect. Our tech-powered innovation platform, **SERHANT.** ADX, gives our listings unparalleled exposure by reaching more buyers than anyone else. Our agents are driven to succeed, understanding of client needs, and trained to balance established sales strategies and techniques with innovative thinking.

We understand that it's more important than ever to help our clients and partners adapt to behavioral and market changes being driven by generational shifts and technological advances in society, and by combining traditional brokerage services with innovative production and marketing capabilities, we know how to do that better than anyone else.



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